

## **BEST PRACTICE INVESTOR RELATIONS**

Euroland IR solutions help companies around the world to tell their true equity story.

# Why is IR important?

Financial markets have become increasingly competitive.

Transparency and up to date financial information is crucial in attracting investors around the world.

The requirements on information and transparency are becoming more complex.

Professional Investor Relations (IR) communication helps companies meet international standards and makes their equity more attractive.

## Strong and effective IR

### Creates value

Implementing an effective IR policy ensures a fair valuation of your company.

### **Builds trust**

Active communication builds trust and engages investors.

### Attracts investment

A higher level of trust helps create long-term relationships with investors and reduces the cost of capital for further business growth.

## How we can help

Euroland's award-winning IR tools help you manage your IR work efficiently.

Our tools are a result of outstanding IT competence, financial expertise, and operational skills. We help you keep connected with your investors 24/7 both online and offline.

Our tools provide you with Cutting-edge Technology, Customized Design, and Optimal Usability.



# **Share Graph**

Present your share performance in a comprehensive and compelling way.



### Analytical



We make sure to communicate your current share price and the context behind it to your investors.

## Responsive



All our tools are responsive and blend in seamlessly with your website layout. They provide your users with an optimal view adjusted to all kinds of devices.

#### Consolidated



Your important share information is consolidated within one tool, producing a transparent overview of your Equity story.

# **Interactive Analysis Tool**

Display an overview of your company's financial data and give users a good understanding of your company.





#### Interactive



Our tool allows your stakeholders to consolidate key figures and make comparisons relevant to their interest.

#### Customizable



You can create your own performance chart and all relative comparisons are only a click away. We present your key figures professionally to give the best analytical understanding of your company.

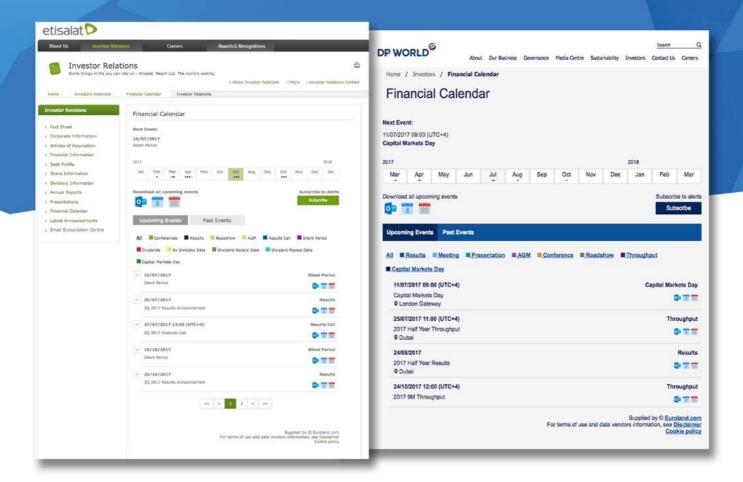
#### **Flexible**



Do you want to showcase your monthly sales? Or the yearly improvement of your waste management? Maybe highlight your income statement? Our IAT is flexible to suit your needs.

## **Financial Calendar**

Keep your current and potential investors and other stakeholders informed about your IR events and important dates.



### Compatible



Your stakeholders can download dates for investor meetings, roadshows and webcasts to their own calendar. The tool is compatible with all the commonly used desktop calendars.

#### Informative



Presentation materials and videos can be uploaded to your calendar events, to share with your investors and keep them updated.

#### **Subscribe**



Keep your investors and stakeholders notified of your reports, dividends, messages and more, with our subscribe function.

## **Total Shareholder Return**

Allow your stakeholder and investors to analyse their return on investment.



#### **Focused**



Investors get the key information about what interests them the most - what they have gained from the investment in your equity.

#### Operative



Our historical dividend calculator gives your shareholders a complete understanding of their total shareholder return.

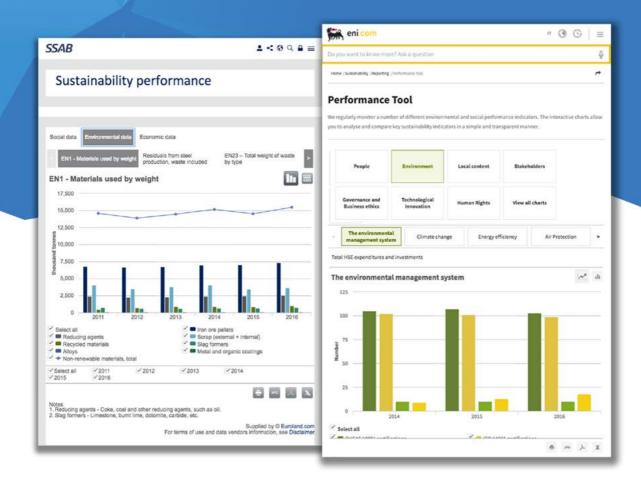
#### Accessible



We use state of the art technology to make important information accessible to all, including those with color vision deficiency.

# **Sustainability Performance Tool**

Showcase your sustainability data in a comprehensive and easy to understand way.



# Informative Present your



Present your sustainability outlook to your investors and all stakeholders, emphasizing the efforts of your organization to combat economic, environmental and social challenges.

#### Customizable



The tool is highly flexible and allows users to choose among economic, environmental and social data, periods of interest, presented in tabular and chart formats.

#### Responsive



All your key sustainability data is responsively displayed on all kinds of devices. We help you provide a precise overview of your corporate ethic value to your users.

# **MyIRApp**

Provide your investors with an integrated IR App that beautifully complements your IR web site.

#### Press Release

News releases from the stock exchanges with attachments are updated timely



All your Annual and Quarterly Reports in one place and accessible offline



## **Profile**

Your users can create an account and enjoy more personalized service

## Key Financials

Your key financial figures are synchronized automatically from your Interactive Analysis Tool

## Personalized



Your investors can enjoy more personalized service, delivered in 17 different languages with currency converter, menu selection, and many other options.

#### Accessible



No internet connection? No problem! Your content syncs seamlessly and is available both online and offline.

#### **Synchronised**



MyIRApp is always in sync with your other Euroland IR tools. Compile all IR information in a mobile friendly format so your investor can stay updated on the go.



Contact Us www.euroland.com

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