

# **BUSINESS & FINANCE**

FINANCIAL HIGHLIGHTS

December 31, 2010 - 2009

# SHARE PERFORMANCE

2nd Quarter, Shares A and B

CONSOLIDATED FINANCIAL HIGHLIGHTS			
DECEMBER 31	2010	2009	
SUMMARY OF OPERATIONS US\$ MILLION			
Gross land sales	337.2	305.1	
Gross rental income	41.2	27.3	
General and administrative expenses	42.7	26.2	
Sales backlog	77.5	428.5	
FINANCIAL RATIOS %			
Gross profit margin	76.68	73.57	
LT Debt to equity	0.45	0.11	

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

2010

762,213,063

2009

589,021,999

\$17 \$16

	US\$	US\$
ASSETS		
Cash and bank balances	169,564,738	177,622,687
Prepayments and other debit balances	43,688,820	36,585,843
Accounts and notes receivable, net	486,804,253	346,474,210
Inventory of land and projects in progress	1,084,206,651	1,124,616,666
Investment properties, net	442,977,615	366,099,244
Investment in an associate	313,904,171	311,384,302
Fixed assets, net	59,281,393	36,200,879
TOTAL ASSETS	2,600,427,641	2,398,983,831
LIA BUITIES		
LIABILITIES		
Bank overdrafts and short term facilities	472,487,000	253,659,010
Accounts payable and other liabilities	148,939,521	112,554,605
Dividends payable	86,327,877	70,541,046
Deferred revenues and other credit balances	46,210,145	150,280,315
Loans from banks and financial institutions	8,248,520	1,987,023

Shareholders' equ	IITY
-------------------	------

Issued capital at par value US\$10 per share:

TOTAL LIABILITIES

**DECEMBER 31** 

100,000,000 class A shares	1,000,000,000	1,000,000,000
65,000,000 class B shares	650,000,000	650,000,000
	1,650,000,000	1,650,000,000
Legal reserve	131,952,540	112,304,146
Retained earnings	267,233,047	266,525,826
Cumulative foreign currency translation reserve	(150,786)	81,009
Surplus on sale of treasury shares	13,770,056	11,723,032
Less: Treasury shares	(224,507,599)	(230,672,181)
Total equity attributable		
to the owners of the parent	1,838,297,258	1,809,961,832
Non-controlling interest	[82,680]	
Total equity attributable		
to the owners of the parent	1,838,214,578	1,809,961,832
TOTAL LIABILITIES AND SHAREHOLDERS EQUITY	2,600,427,641	2,398,983,831

CONSOLIDATED STATEMENT OF INCOME			
DECEMBER 31	2010	2009	
	US\$	US\$	
Revenues from land sales	337,229,705	305,081,555	
Revenues from rented properties	41,249,180	27,254,090	
Revenues from rendered services	3,955,044	3,975,801	
Provision for previously recognized sales	-	(7,007,910)	
Cost of land sales	(78,665,227)	(80,646,511)	
Charges on rented properties	(26,980,226)	(9,522,142)	
Cost of rendered services	(3,967,908)	(4,670,872)	
Loss on sale of investment properties		(376,453)	
Net revenues from operations	272,820,568	234,087,558	
Share result from an associate	2,670,655	7,861,360	
General and administrative expenses	(42,714,820)	(26,178,411)	
Depreciation of fixed assets	(3,934,143)	(5,057,481)	
(Provision)/write-back of provision			
against land and real estate development cost	-	(2,562,760)	
Provision for impairment on collectively			
assessed accounts receivable	-	(9,000,000)	
Other expenses	(2,797,460)	(4,737,547)	
Other income	204,175	352,120	
Other taxes	(4,455,159)	1,539,737	
Interest income	21,603,900	37,044,009	
Interest expense	[12,607,974]	(11,382,997)	
Profit before tax	230,789,742	221,965,588	
Income tax expense	[35,288,373]	(32,754,575)	
PROFIT FOR THE YEAR	195,501,369	189,211,013	
Basic/diluted earnings per share	1.2847	1.2348	
Attributable to:			
Equity owners of the parent	195,588,029	189,211,013	
Non-Controlling interest	[86,660]		
PROFIT FOR THE YEAR	195,501,369	189,211,013	

# SHARE PERFORMANCE - 2ND QUARTER 2011



May 18

Share price (US dollars)

50,000

June 30

Trading volume

# **DEVELOPMENT NEWS**

#### **DEVELOPMENTS**

395 projects

#### AWARD

Laserfiche

#### CONFERENCES

London, Istanbul, Sarajevo

#### COMPETITIONS

Khan Antoun Bey Square

#### **DEVELOPMENTS**

395 projects, representing close to 3,052,784 million sq m of built-up area, are in various stages of development.

STATUS	PROJECTS	BUA SQ M
Completed	263	1,277,618
Under construct	ion 37	326,291
Under restoratio	n 7	19,464
Awaiting permit	23	226,046
Under study	51	955,586
No activity	9	23,201
Sold	4	224,578
TOTAL	395	3,052,784

# AWARD

BMB chief officer Nizar Ghannam and Laserfiche managing director Phyllis Chen presented Solidere assistant general manager Zahi Naamani and IT manager Afif Soubra with the 2011 Laserfiche Visionary Award for dedication to excellence, leadership and innovation in implementing Laserfiche solutions, at the IVth Annual Laserfiche International Conference, Beirut, May 4.

#### **SHARES**

Solidere shares continued their slow downward drift during this quarter, with the market characterized by an overall negative sentiment, mainly due to the political instability in the region as well as in the country. The release of Solidere results, that were higher than the previous year, did not quell the general negative sentiment in the market. However, because of the strong fundamentals of the company, both classes of shares held firm above the US\$17 level, on low volume.

#### SHARE A

Fluctuated between a low of US\$17.37 and a high of US\$18.88, closing the quarter at US\$17.47, a 4.22% decrease from the previous quarter.

#### SHARE B

Traded between a low of US\$17.18 and a high of US\$18.84, closing at US\$17.51, a 4.78% decrease from the previous quarter.

Trading activity decreased during this quarter, with around 3.3 million shares of both classes trading in the local market.

#### **GDRs**

Traded on the London Stock Exchange, closed at around US\$17.51, a 5.4% decrease from the previous quarter.



#### **CONFERENCES**

Solidere was present at several conferences:

#### **INVESTORS**

Samer Soukkarieh, Head of Investor Relations, presented at the HSBC MENA Business Leaders Equity Investor Forum, Istanbul, May 23-26 and UBS EMEA One-on-One Conference, London, June 21-22.

### URBAN DEVELOPMENT

Division head Angus Gavin presented the keynote address at the Academy of Urbanism annual Congress, Glasgow, May 12-13. Among other activities the Academy issues the annual European City of the Year award.

Mr. Gavin also spoke at a EuroMed conference in Barcelona, March 14-15, for a network of Mediterranean cities exploring common standards of sustainable urban development.

Amira Solh, Urban Planning
Department Manager, presented
Beirut City Center 17 Years Later:
a Dynamic Urban Planning Process
at City Debates 2011, Contemporary
Urbanism in the Arab World, American University of Beirut, May 12-13

Bachir Moujaes, Urban Design Department manager, presented postwar reconstructing and regenerating Beirut City Center, highlighting the common history of Beirut and Sarajevo, at the fourth edition of *Days of Architecture*. Architecture Faculty, Sarajevo, May 13-15.

### **COMPETITIONS**

#### KHAN ANTOUN BEY SQUARE

The winning design by PROAP (Portugal) incorporated the idea of the former wood port, which connected the Souks to the sea, by the dominant use of stone, water and wood.

The square is divided into two main areas, a lower plaza and a higher circulation plaza. The transition between the two levels takes place through a lush landform, welcoming the influx of pedestrians and creating a natural amphitheater.

The stone landform wrinkles organically into rounded shapes that can be used for seating, while pine trees provide for shade, texture and enclosure. A fog and water mist system with aromatic scents aims to reduce and regulate the temperature. The concept highlights the contrasts between soft and hard, transparency and opacity, sun and shade. The result is a sensorial challenge based on sight, hearing, smell and touch.

# **DESIGN & STYLE**

# LIGHTING BEIRUT ARCHITECTURE

Project launch

#### **BEIRUT SOUKS**

Newcomers

#### CITY CENTER

Opening soon

#### FAIRS

Biel, Souk el Tayeb









# LIGHTING BEIRUT

Solidere launched *Lighting Beirut* Architecture to illuminate the historic core revealing the architectural value of heritage and contemporary buildings. The new technology uses permanent image projection concept. The result is a depiction that accurately matches the façade, with high definition design patterns. Design possibilities are unlimited, giving various designers and artists the chance to participate in lighting the city. The innovative optical system provides exceptional luminosity, design definition accuracy, sustainability and low-cost maintenance.

Visitors are invited to stroll from Bab Idriss to Beirut Souks, down to Trablous Street to L'Orient – Le Jour building. Then, explore Foch, Allenby and Weygand streets.

Concept and design: Light Cibles (France); Building survey process: DIAP (France); Lighting solution provider: Mamari Frères (Lebanon) Projectors manufacturers: Lampo (Italy).

Lighting Beirut Architecture aims to turn the city center into a lively platform for creative expression, transforming it into a cultural arena for experimentation with light. June 18

#### **FAIRS**

#### BIEL

Security Middle East Show 2011, April 7 – April 9 Sesobel: Easter, April 13 Forward Recruitment Forum, April 27 Project Lebanon, May 31 – June 3 Outdoor: Live it Out! June 22-26

# **SOUK EL TAYEB**Weekly market



### **BEIRUT SOUKS**

#### **NEWCOMERS**

Antoine Wadih Salamoun Calvin Klein

Coco and Cassia

Diadème

Eclat de Mode

Le Stay

Mouawad/Chopard

Mukhi Sisters

Occhi de Prada

Pomellato

Swatch

Yeprem Jewelry

#### **OPENING SOON**

#### JEWELRY SOUK

Joaillerie Moukarzel Sweet Tea

Zoughaib Design

#### SOUK ARWAM

Dunkin' Donuts

### **CITY CENTER**

#### **NEWCOMERS**

Abed Mahfouz

Agent Provocateur

Amita, pop-up store

Anthony Bonja

L'atelier C by Cherine Khadra

Baby Dior

Baguette Xpress

Beirut Loves Jaipur, pop-up store

Bottega Veneta

Carmen Steffen

Cibco

Désir D'Orient

Euphoria

Illy

Iris

Isabel Marant

Jean Chedid

Kenzo- Fendi Casa- Cercle

Kidzmania

Landlord Real Estate

Lanvin

Longines

Luisa Spagnoli

Manoukian

MBT

Mémoire Bijoux

Multiples

One eleven

Pastel operations

Pologarage

Randa Salamoun

Skybar

The Roof

Thierry Mugler

Tiffany & Co

Vanessa Bruno

Yahya

# OPENING SOON

Antoine Hakim

Art Stone

Babylon

Banque Libano-Française

Barbara Bui

Cassis

Cibco

Classic Burger

Cocteau

**Deluchy Couture** 

Don Edwardo

Gillioni

Giuseppe Zanotti

Jeans Couture

Lola et Moi

Manasseh Jewelry

Marni

Moe Shour Couture

Qatar National Bank

Sandro

Selamlique



6

# **VISUAL ARTS**

#### **BEIRUT EXHIBITION CENTER**

Rebirth XXIst Century

THE VENUE

World Press Photo

#### INTERNATIONAL

Krinzinger Gallery, Vienna



# BEIRUT EXHIBITION CENTER

Zendegi: Twelve Contemporary Iranian Artists, Life in Persian.

First major group show of contemporary Iranian artists in Beirut, art in Iran as seen through the eyes of several of its most prominent and emerging artists, from different generations, using diverse media and merging tradition with modernity. April 14 – May 30

Rebirth, Lebanese XXIst Century Contemporary Art, forty-nine artworks.

Curated by Janine Meemari with Marie Tomb.

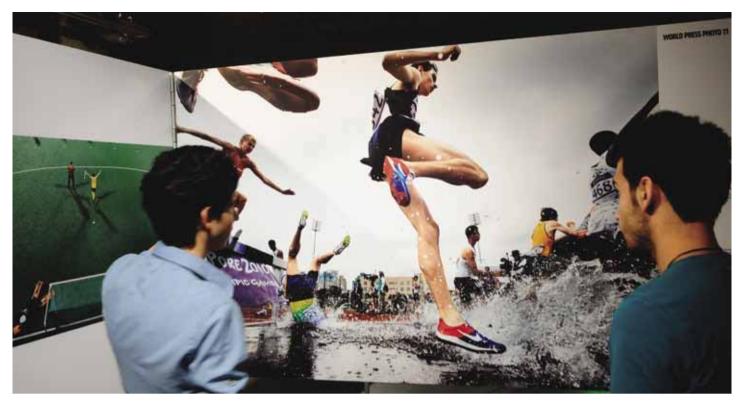
Discussion Lebanese art and its public with five speakers, moderated.

Discussion, Lebanese art and its public with five speakers, moderated by Marie Tomb.

June 15 - July 24







# THE VENUE

Shades of Gray from Bad to Good & Life in between, Sari El-Khazen, May 5-21

The World Press Photo 2011, May 11 – June 1

Skoun photo competition, May 11 – June 1

Photo Forum Beirut, May 21. Pecha Kucha 11, presentations, May 25



# **INTERNATIONAL**

### BEIRUT IN VIENNA KRINZINGER GALLERY

A Moment of Truth, Alfred Tarazi, May 6 – June 25

# KUNSTHALLE VIENNA

Beirut, second installment in a series of city shows, filmic works by artists who deal with the issues of freedom, self-realization and equality under the aggravated conditions of permanent conflict.

June 29 – August 24



# **CULTURE & AWARENESS**

#### GALLERIES

Retro-active

PLANET DISCOVERY

Opening

#### BOOKS ETC.

Outbox, International Film Festival

#### **FUND RAISING**

Walkathon







# **GALLERIES**

#### PIÈCE UNIQUE

A Panographic Journey, Melkan Bassil, through April 9 Tosh Fish, Mutaz Sawaf, April 14-23 Studio-Silhouette, Samia Osseiran Junblat, April 27 – May 14 Dieci, Kiki Bokassa, May 18 – June 4

#### AIDA CHERFAN

Pastels, Hussein Madi, April 8-29 Carlo Ferrari, paintings in collaboration with the Italian Cultural Center, May 6-27

#### **ALWANE**

Collective Exhibition, through April 22

#### AYYAM

It's All About Sama, Mohannad Orabi, through April 30 Daily Myths, Nihad Al Turk, May 5 – June 30

#### MARK HACHEM

Poetic Text, Ahmad Moualla, through April 5 Silent Auction Accomplished Visions: "The Arabs", Samer Mohdad, April 7-16 Metamorphosis, Martin C. Herbst, April 19 – May 10 Transparence, a group glass show, May 17-28 Retro-active, group show, paintings sculpture and photography, June 28

#### Q CONTEMPORARY

Mise en Scène, Caroline Dechamby, April 7-30 Q Calling the shots VOL.3 -The Digital Age, May 5-28

#### **ROCHANE**

Rawia Ghandour Zantout, May 25 – June 4

#### **INSTITUTO CERVANTES**

Huellas de Andalucia, Maria Abou Habib, April 14 – May 13

### FFA PRIVATE BANK

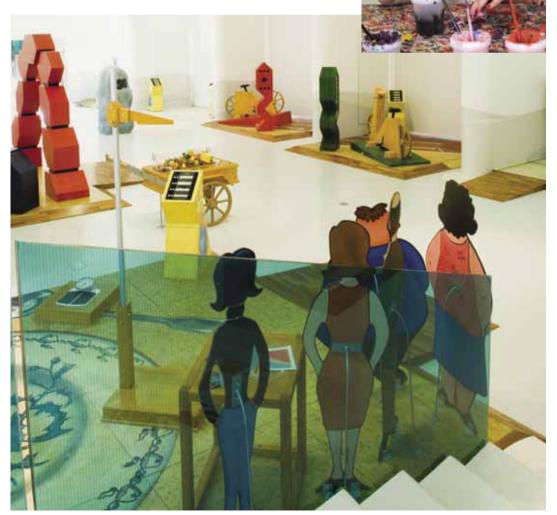
Nadim Asfar, photography, May 12 – June 10



#### PLANET DISCOVERY

Permanent children's science museum relocated in Souk Ayyas, Beirut Souks, June 16

Opening hours Mon - Fri: 8:30am - 6:00pm Sat - Sun: 10:30am - 7:00pm



# CITY CENTER SPRING

Spring season attracted students from elementary school to college to witness heritage in the city center museums, archeological sites and religious buildings.

#### **FUND RAISING**

#### AUTISM DAY

Fundraising, children activities, the Platform, May 14

#### WALKATHON

Press conference, Ajami Square, Iune 7

Walkathon Marathon, National Awareness on Rheumatoid Arthritis, Beirut Souks, June 19

#### JAMES BLUNT

In concert, all profits go to Tamanna association, June 27

# **BOOKS ETC.**

#### PIÈCE UNIQUE

De Simples Choses suivi de Fréquences et Eléments du Voyage, Pedro Barros, translated by Mona Moukarzel, May 19

#### LIBRAIRIE EL BOURJ

Sofar Blues, Nayla Debs, May 5 Lamartine et Bartlett: regards croisés sur le Levant, Hussein El-Mudarris and Olivier Salmon, conference and booksigning, May 10 Books awarded Anna Lindh Prize, story telling in Arabic, June 22-24

# ROBERT MOUAWAD PRIVATE MUSEUM

Du cerveau émotionel au cœur intelligent: PERT, une technique pratique pour un bien-être émotionnel, lecture by Antoine Saad, May 19

### OUTBOX

International Short Film Festival, projection of local web series *Shankaboot* and international shorties, ended by a cineconcert, *Le chien andalou* and *The Fall of the House of Usher*Roman Baths, June 9-12

# **FESTIVAL SEASON**

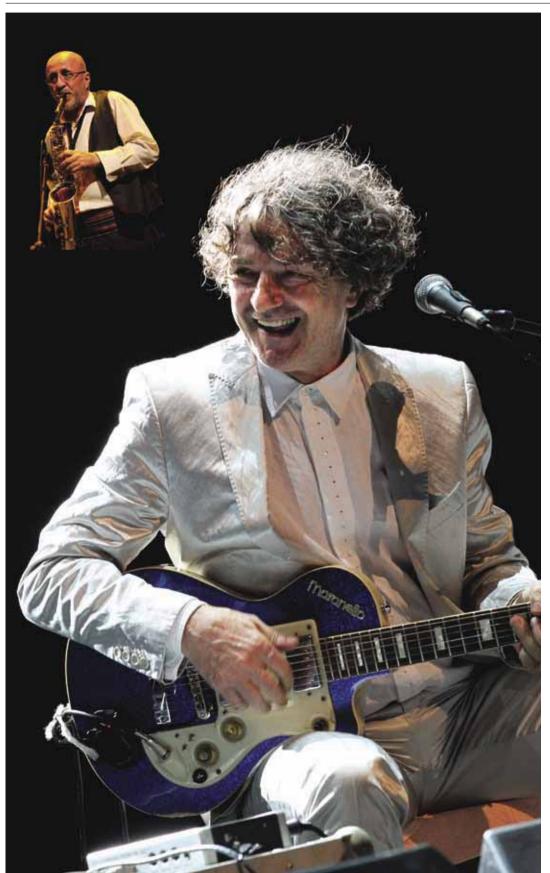
BEIRUT MUSIC & ARTS FESTIVAL

Goran Bregovic

BEIRUT SPRING FESTIVAL Massar Eqbari

FETE DE LA MUSIQUE

June 21





# **NEW WATERFRONT**

Earth Wind & Fire
Sister Sledge
Ilham Al Madfai
Roger Hodgson and Band
Natacha Atlas, Soumaya Baalbaky
Lena Chamamyan, Elie Maalouf Band
Al Di Meola World Sinfonia
Tania Kassis, World Colors
Marcel, Rami and Bachar Khalife
Goran Bregovic with the
Wedding and Funeral Band

# MUSIC VILLAGE

Incompetents Beirut Vibes Marc Ernest Trio Pop will save us Gros Bras Avo Tutunjian & Friends The Foolosophers Kool Quartet Jagodzinski Trio Eileen Khatchadourian Force Mazen Kerbaj Myli & Kaa Arthur Satyan Organ Trio with guest Larry Coryell Adonis Fareeq Al Atrash Madina



# BEIRUT SPRING FESTIVAL

In its third edition, the festival brought back life to the Samir Kassir Garden, organized by the Samir Kassir Foundation, June 2-8

Waterfront, sound installation by Hala Younès and Christophe Hauser, Samir Kassir garden, June 6

Massar Egbari (Compulsory Detour), alternative rock concert, Egypt, June 7





# FETE DE LA MUSIQUE

**BEIRUT SOUKS** 

The Incompetents

MARTYRS' SQUARE

Poly Ma

**ROMAN BATHS** 

Les Blérots de Ravel

SAMIR KASSIR GARDEN

Band Audi





### NATIONAL EVANGELICAL

Concert by L'Ecole de Musique Ghassan Yammine

Part 1: Junior Choir

Excerpts from Sound of Music

and Les Choristes

Ave Maria (Caccini)

Sanctus (Faure)

Pie Jesu (Faure)

Prelude (Chopin)

Alabanza (Paco Pena)

The Merry Widow Waltz (Franz

Lehar)

Chœur des Gamins (Georges Bizet,

Carmen)

Demande à l'Oiseau (Saint-Saëns)

La Belle au Bois Dormant

(Tchaikovsky)

The Alphabet

Mexican Clap bands

## Part 2: Teachers with students

Dolce Amor (F. Cavalli) O mio Bambino Caro (G. Puccini) Convien Partir (Donizetti)

Canzone di Oscar (Verdi)

Ne Poi Krasavits (Rachmaniniov)

Prière (Repentir, Gounod)

E Lucevan le Stelle (Tosca, Puccini) Brindisi Duet (Verdi)

Aria Rosina (Barbier de Séville, Rossini) Lullaby (Tchaikovsky)









#### **CELEBRATION**

During Fête de la Musique 2011, Total Liban, celebrated their 60th anniversary, with a vintage photobooth.

#### FETE DE LA MUSIQUE 11th EDITION

An event initiated by the French in 1982, which later became an international appointment that celebrates the summer solstice. The aim of this festival is to encourage amateur and professional musicians to perform in the streets, squares and gardens, making all musical genres freely accessible to a wide audience. The Fête de la Musique was taken up in over one hundred countries throughout five continents.



#### MARTYRS' SQUARE

Gabriel Abdel Nour (Pop arabe)
Michelle & Noel Keserwany (Folk)
Belime (Electro pop)
Bruno Tabbal (Pop rock)
Dana Dragomir
Anixa@Labex (Funk, disco)
Epic (Rock)
Poly Ma (Soul, pop, funk)
Mancer Dust (Alternative)

# SAMIR KASSIR GARDEN

Karim Kneizer (World music)
Episode (Symphonic rock)
Nadine Khouri (Folk rock)
Samar (Electro Arab folk Jazz)
Band Audi (Rhythm and blues)
Beirut Blues
Plugged (Alternative)
Rebellious Phoenix (Rock)

#### **ROMAN BATHS**

Soukara (World music) Stephy Sfeir (Folk) Nahas Project (Fusion jazz) Les Blérots de Ravel Limelight (Alternative) Adonis (Lebanese pop folk) o (Alternative)

### **BEIRUT SOUKS**

Akachic Field (World music) Rabih Rihana Trio (Jazz, rock) Silent Movie (Soundtrack) Sandmoon (Folk, rock) Soweto Kinch (Hip Hop, jazz) The Incompetents (Pop folk) Wled El Balad (Rock) Jammit The Band (Reggae)

# PERFORMING ARTS

MUSIC HALL Shooglenifty

SHAKIRA

The Sun Comes Out

**FUNDRAISER** 

In the Mood for Klimt



# **MUSIC HALL**

#### LIBAN JAZZ

Hindi Zahra China Moses Christophe

# BEIRUT INTERNATIONAL TANGO FESTIVAL

Noche Del Tango Negro

# **REEL FESTIVAL**Shooglenifty

## FUNDRAISER

In the Mood of Klimt, with soprano Akiko Nakajima, charity supporting women with breast cancer







SHAKIRA IN BEIRUT

The Sun Comes Out, Shakira on the New Waterfront, May 26



# **VISITORS**





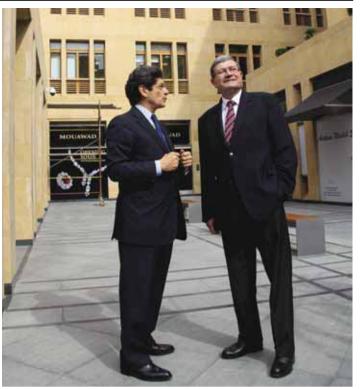
American ambassador Maura Connelly; Danish ambassador Jan Top Christensen, head of trade council Ahmad El Loubani and commercial attaché Tarek Ouerghi with ten private equity investors; Canadian Department of Foreign Affairs and International Trade director James Hill and embassy commercial counselor Stephane Beaulieu; embassy counselor John Jonk and US official Richard Kerr; French senator Alain Marsaud with UMP delegate to Lebanon Fabienne Blineau-Abiramia; Fondation Res Publica vice-president Marie-Francoise Bechtel; Fond d'Amorçage, de Réalisation et d'Orientation de l'Union pour la Mediterranée president Albert Olivier with company executives and French embassy commercial attaché Frederick Kaplan; Haut-Rhin deputy Jean-Luc Reitzer with Rectangle Jaune representatives Nicolas Faure and Charles Arbid; high officials from the Royal College for Defense Studies with British embassy defense attaché Giles Taylor and head of trade and investment Paul Khawaja; Associati architect Milena Mussi with wife of Italian ambassador; Fédération Internationale des Accueils Français et Francophones à l'Étranger president Marie Dumont with FIAFE Lebanon president Christiane Sarkis.

### **BUSINESS & DELEGATIONS**

EuroMediterranée Network of Developers representatives: Caisse des Dépôts director of urban programs Maryse Gautier and project officer Pierre-Marie Villette, director of architecture and urbanism Franck Geiling and strategic foresight manager Alexandre Sorrentino, SCET consultant Catherine Coudurier (France) and SEACNVS technical director Fethi Cherif (Tunisia); Langham Hospitality Group director of development Peter Gassner (Hong Kong); Castagna & Ravelli consultant Paola Castagna; House Schnell general manager Pierluigi Pettinari (Italy); Colliers International founding director Sean Young (UK); Mitsubishi Electric executive vice-president Mitsuo Muneyuki, general manager Takeshi Arai and senior manager Hiroyuki Mizutani (Japan), with Mitsulift and Equipment CEO Karim Abillama and general manager Abdo Achkar; investor Humphry Rolleston (US) with Millenium Development vice-chairman and general manager Oussama Kabbani, Elie Kanaan and Paul Khodr.

#### **MEDIA**

UAE National Newspaper journalist and photographer Rebecca Collard (US); Sphinx Agence de Presse journalist Pascal Rostain (France).





#### PROFESSIONALS & ACADEMICS

Hargreaves Associates senior principal George Hargreaves; PLP/Architecture, Faia and Riba President Lee Polisano (UK); 66 French students from Essec Business School, Paris (France); 19 architects, urban planners, journalists and researchers (Germany); Urban planner and architect Samar Sayeh and Patrick Hatem (Lebanon).

#### COPYRIGHT © 2011 SOLIDERE

The Lebanese Company for the Development and Reconstruction of Beirut Central District s.a.l.

PO Box 119493 Beirut 2012 7305 Lebanon Tel 961 1 980650 - 986

Tel 9611980650 - 980660 Fax 9611980661 - 980662 solidere@solidere.com.lb www.solidere.com

PHOTOGRAPHERS

Mosbah Assi | Mazen Jannoun | David Xavier

Left to Right:

American ambassador Maura Connelly with Solidere vice chairman Maher Baydoun; French deputy Jean-Luc Reitzer and Volkert Doeksen with general manager Mounir Douaidy,